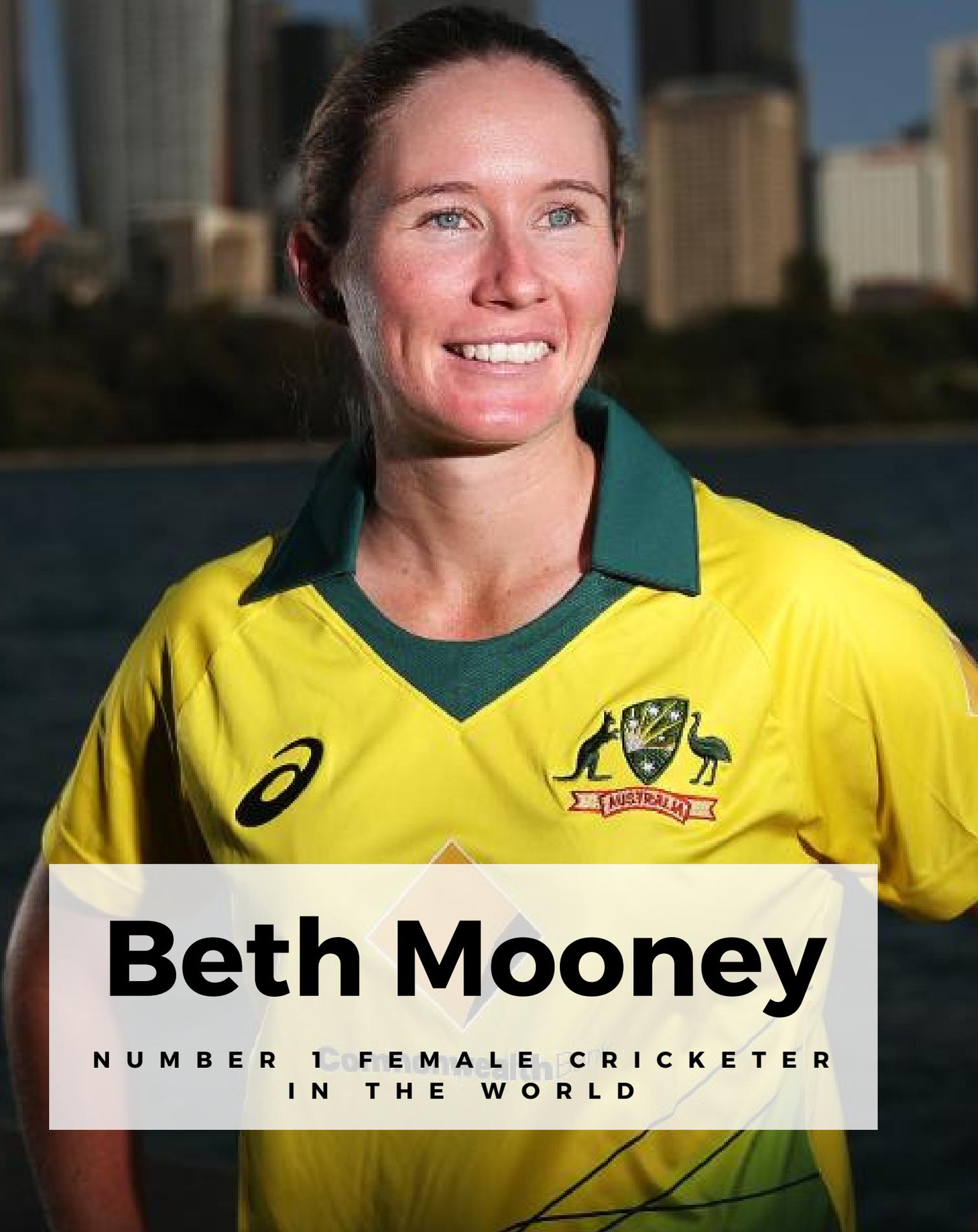


EXCLUSIVE SPONSORSHIP OPPORTUNITY



Beth Mooney

NUMBER 1 FEMALE CRICKETER
IN THE WORLD

BEST FEMALE CRICKETER OF THE YEAR 2021

A photograph of Beth Mooney, a female cricketer, in a batting stance. She is wearing a yellow cricket uniform, a green helmet with the Australian crest, and white batting gloves. She is holding a cricket bat with both hands, ready to play. The background is a blurred stadium with spectators.

ABOUT BETH

The winner of the Wisden Award for best female cricketer of the year 2021, Beth Mooney boasts credentials that place her amongst the greatest female cricketers Australia has ever seen. Since her professional debut for the Queensland Fire in 2009 at the young age of 16, Beth has represented her state and country on countless occasions, currently playing for the Perth Scorchers and Australian women's teams.

Commonly referred to as a batsman-wicketkeeper rather than a typical wicketkeeper-batsman, Beth made her 2012-13 domestic level campaign a breakthrough season, averaging 44 runs and recording four half-centuries. In December 2017, Beth won two highly coveted achievements in the inaugural ICC T20I Player of the Year and the Emerging Player of the Year and was subsequently awarded contracts from Cricket Australia through to the 2019-20 season.

Your Brand on Beth's Bat

Recognised as the current best female cricketer in the world, Beth opens the batting for club and country while regularly being at the crease for most of the innings. In her 20/21 WBBL campaign, she scored the most runs of any player with 551, averaging 55.10 over the season. In short, Beth Mooney allows the opportunity for a considerable amount of screen time for your brand on her bat with the potential to reach millions of viewers around the world.



Be the **exclusive** bat sponsor of Beth Mooney and have your logo here

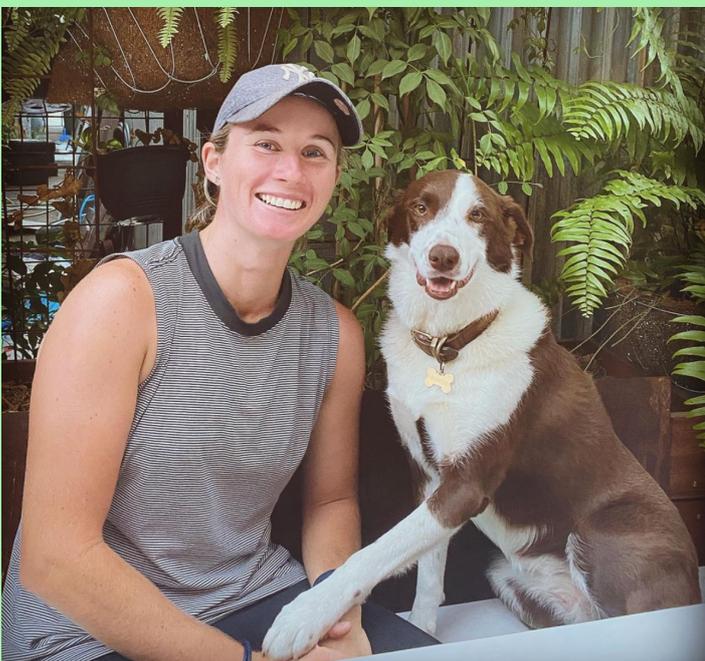


On The Field

Beth is an elite cricketer with the team and individual accolades that put her in a class of her own when it comes to cricket. Beth is currently recognised as the best Australian female cricketer after being awarded the Wisden and Belinda Clark in 2021. Beth has three world cups and two Ashes series. Beth is also the first cricketer to achieve 3000 runs, the most runs in WBBL history.

Off The Field

Beth is an active youth coach involved in coaching several teams, always giving back to the game she loves. Currently enjoying her time coaching the future of Australian cricket, Beth is enhancing her skills and doing her level three coaching course through Cricket Australia.



Away From Sport

Beth does a lot of cycling throughout the year and is regularly recognised by the public. Beth also loves animals and especially animal behaviour. Her passion for animals comes from dogs, and Beth will never be far from an opportunity to play, take pictures or go for walks with her dog Ruby.



Beth's Audience

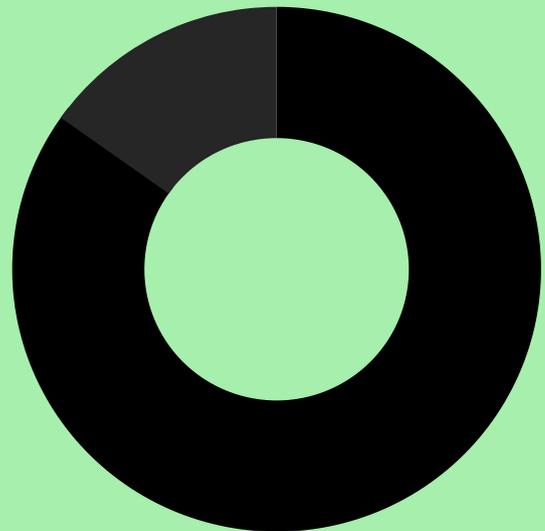
Beth has an engaged audience as she promotes herself in a simple and authentic way for her own brand and the brands she partners with.



27.7k

@bethmooney6

Women
15.2%

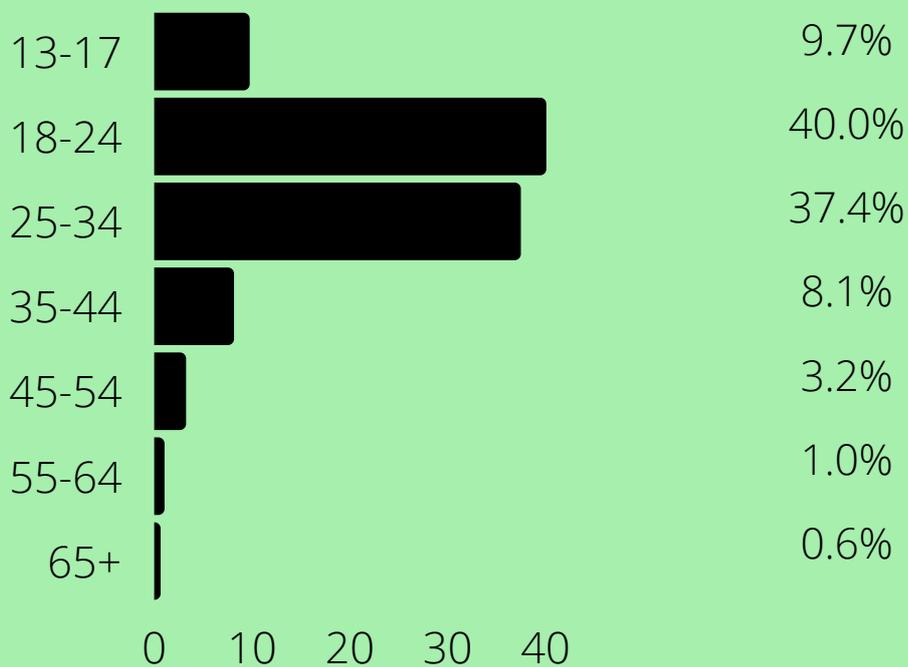


Men
84.8%



Audience Statistics

Beth is able to reach tens of thousands of people instantly because of her large social media following and her incredible cricketing ability. With Beth having 77.4% of her followers being aged between 18-34, Beth has a very specific target audience that will benefit your brand.



Beth's Current Partnerships

GRAY-NICOLLS — CITYCAVE™





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